

# Cut your costs with NetSupport DNA



Every organisation wants to **SAVE MONEY**, but how do you begin to calculate the amount you can save?

Our example of cost savings made is based on a company with 1000 PCs, using 1000 software licences.



## DNA can help you reduce the following costs:

### Avoid buying or renewing software licences unnecessarily

**Software licence reports** show you where your unused licences are, so you can redeploy them or avoid buying additional copies.

 PCs with unused software = 20%	Average annual cost <b>€490</b> to upgrade and maintain each PC	Potential annual savings <b>€98,000</b> (Money in your pocket)
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### Be aware of end-of-lease costs

**Automatic alerts** help you to manage automatic lease extensions and prevent extra costs of leasing PCs that are no longer needed.

If you don't have any PC leases, continue to the next section.

 Leased PCs under-utilised = 1%	Monthly rental cost <b>€28</b> for each PC (3)	Potential annual savings <b>€3,360</b> (Money in your pocket)
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### Redeploy hardware

Instead of buying new PCs, **hardware and user usage reports** can highlight underutilised PCs you can redeploy.

Average number  of under-utilised PCs = 10	Cost to buy: <b>€490</b> a PC (4) <b>€238</b> for software (5)	Total savings <b>€7,280</b> (Money in your pocket)
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### Eliminate software non-compliance fines

Our **Software Module** ensures you don't exceed your license count or risk fines for unauthorised use.

<b>€14,000</b> Average BSA fine (2)	<b>40%</b> Likelihood of being audited (2)	Total risk savings <b>€5,600</b> (Money in your pocket)
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### Reduce energy costs

**Auto-schedule** when PCs are powered on and off - and shrink your organization's evening and weekend energy bills.

Number of PCs <b>100</b> left on overnight	Number of hours left on <b>16</b> - outside business hours (6)	Energy used per typical PC <b>300</b> per hour (watts) (7)	Average cost of power <b>€0.08</b> per hour (7)	Annual energy savings of up to <b>€14,016</b>
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### Increase user productivity

**Controlling access** to websites, social media and selected applications by time of day means you can keep users on task.

Percentage of computers assigned to users <b>90%</b> (90)	Time spent on internet/applications for personal use <b>30 mins</b>	Average user salary** <b>€37,100</b>	Annual savings from wasted time <b>€5,796</b>
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### Make informed migration decisions

**Real-time inventory and history data** means you can plan and execute migrations with minimal disruption, plus you'll know instantly which PCs need additional upgrades to support new software.

Time wasted by not knowing system information (annually) <b>2 hrs</b>	Percentage of workstations involved <b>20%</b> (200 pcs)	Salary* of IT staff <b>€42,000</b>	Annual savings from wasted time <b>€5,832</b>
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### Minimise the need for physical on-site support

Reduce travel costs to other sites with effective, secure **remote control** support.

Average time on site for 1 month <b>180 mins</b>	Salary* of IT staff <b>€42,000</b>	Annual savings from wasted time <b>€525</b>
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### Enable swift problem resolution

Full **inventory reports, history changes and alerts** give you the information to help identify issues quickly - reducing downtime.

Average service desk calls per year (per PC) <b>10</b>	Percentage of calls where lack of system information wastes time <b>50%</b>	Minutes wasted per call <b>5</b>	Annual savings from wasted time <b>€6,076</b>
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### Reduce print costs

**Print monitoring** will highlight approximately where your costs are generated, helping you to cut bills in the right places.

<b>56¢</b> Colour prints incl paper (7)	<b>14¢</b> Black and white prints incl paper (7)	<b>6000</b> No of prints per user per year (8)	<b>10%</b> = 1200 prints (5% colour vs 95% mono) Percentage of unnecessary prints	Annual print savings of up to <b>\$93,800</b>
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### See how much you can save

Unused software	<b>€98,000</b>	✓
End of lease costs	<b>€3,360</b>	
Redeploy over buying new	<b>€7,280</b>	
Software fines	<b>€5,600</b>	
Swift problem resolution	<b>€6,076</b>	
Physical onsite support	<b>€ 525</b>	✓
Informed migration decisions	<b>€5,832</b>	
Increase user productivity	<b>€5,796</b>	
Energy costs	<b>€14,016</b>	✓
Print costs	<b>€93,800</b>	✓

In this example, the ROI would be less than 30 days!

**Total savings** **€206,341**

[www.netsupportdna.com](http://www.netsupportdna.com)



Sources: \*(Based on average 2015 wage - IT Job Watch). \*\* (Based on 2014 stats: <http://www.mirror.co.uk/>).  
Based on £ to € exchange rate of 1.4. 1 = [www.gov.uk](http://www.gov.uk). 2 = Source: InformationWeek 2014 Software Licensing Survey.  
3 = Based on retail value: <http://www.hardsoftcomputers.co.uk/>. 4 = Based on current retailer prices.  
5 = Based on average cost to buy Microsoft Office licence. 6 = Based on an 8-hour working day.  
7 = Based on DNA calculations. 8 = Source: IT Pro, <http://www.itpro.co.uk/office-printers/25084/the-real-cost-of-office-printing>