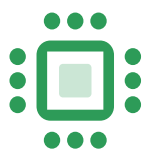


Make every penny count with NetSupport DNA

Now more than ever, businesses need to make their funds go further and ensure every penny is utilized and not wasted. NetSupport DNA, the complete solution that provides cross-platform network and IT management, data security, and support tools, can help you do just that...



Make informed decisions on hardware

Once the agent is installed, NetSupport DNA goes to work - providing a detailed hardware inventory of each device. You can identify which PCs are upgradeable in the future, which ones need to be scheduled for replacement and even which ones are being under-utilized and could be more effectively deployed elsewhere. NetSupport DNA also lets you record accounting information (purchase details, lease, and maintenance plans, and much more) for each and every PC.

From the NetSupport DNA console, you can run hardware inventory or software license reports for a single device, department, or bespoke group to view all relevant information. At a glance, you can see which PCs can be upgraded rather than replaced or where PCs can be redeployed to other staff; avoiding unnecessary purchases by reusing existing kit instead. The additional NetSupport DNA Mobile app (smartphone and tablet) provides information about a device's inventory and licenses, plus a full history of recent changes, as well as highlighting any outstanding alerts. It even provides a QR code creator to help quickly identify PCs.



Save money on software licensing costs

NetSupport DNA is designed to keep track of the licenses you have installed and help to reduce unnecessary spending on licenses that are not needed – as well as avoid potential fines for using more licenses than you own.

It provides a detailed summary of all installed software, so you can instantly see what is on each of your PCs. And to alert you to even greater cost savings, NetSupport DNA also highlights PCs with software that have no or low usage – allowing you to reallocate it to staff who need it most, thereby avoiding costly renewals for software that you no longer require.

As an added bonus to help you track your software spending, it also has the ability to record all the “extras” associated with software management (e.g. supplier details, invoice details, contract renewal dates), giving you the opportunity to make active and considered decisions on renewals.



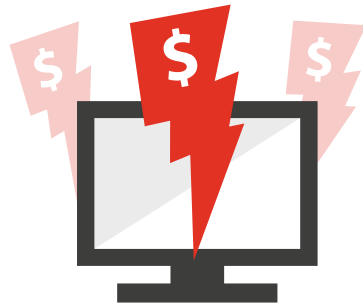
Why monitoring application use is good for your budget

Monitoring applications ensures software licenses are assigned to the right staff based on their usage level. It highlights which users are using applications, programs, and even store apps more than others, showing where licenses are needed most. Armed with this information, you can reallocate applications to where they will be most used, restrict use to specific devices and save additional license spend or maintenance renewals on applications that are proven to be underused.



Do you know how much your business could save on energy costs?

NetSupport DNA's Energy Monitoring and Power Management tools keep you informed by showing you how many PCs are left on out of hours – and, most importantly, how the costs of this can significantly add up over time. You can set Power Management policies allowing selected PCs to be set to power off automatically and power back on – all at once, or in stages – the next morning. In addition, “inactivity policies” can be applied, allowing rules to be applied for systems to sleep, log out or power down if they have been inactive over a period of time. NetSupport DNA can begin to provide you with the awareness you need to start saving from day one.



\$50 lost per computer per year by not using sleep settings consistently. **That \$5,000 per 100 computers!**

Source: <https://bit.ly/2XLxCHQ>



Alerts

Tackling big IT problems can take significant amounts of time – affecting staff and sometimes incurring financial costs. So, to help you work proactively to maintain your network (rather than fixing it reactively), NetSupport DNA gives you a complete alerting suite that allows you to monitor hundreds of scenarios and warn you when problems occur – or, better still, before they occur – to avoid lost productivity, such as when a particular PC or server is struggling (and any wider impact across your network); where license usage counts are reaching limits (to avoid any potential exposure to non-compliance fines) or when software has been uninstalled from a PC so it can be re-deployed elsewhere.



Cut your printing expenditure

Another easy save for businesses is to cut back on printing costs. Unnecessary printing can often spiral out of control, incurring high paper, and toner costs. The high-level Print Monitoring component of NetSupport DNA shows you exactly where your print costs are being generated, allowing you to allocate funds accordingly.



“A typical office worker on average prints **10,000 pages annually**. **That’s \$80 per person, per year.**”

Source: <http://www.informit.com/articles/article.aspx?p=1393497>



All of your lease and contract details in one place – where they belong

NetSupport DNA bridges the gap between IT and Purchasing, allowing you to keep copies of actual lease and maintenance contracts (and other associated details) recorded alongside the correct devices and software licenses too. You can also include supplier details, contract term dates, and costs – increasing your awareness of renewal dates and allowing you to retain control and make active, informed decisions about future planning and spending.