

Cut your costs with NetSupport DNA



Every organization wants to **SAVE MONEY**, but how do you begin to calculate the amount you can save?

Our example of cost savings made is based on a company with 1000 PCs, using 1000 software licenses.



DNA can help you reduce the following costs:

Avoid buying or renewing software licenses unnecessarily

Software license reports show you where your unused licenses are, so you can redeploy them or avoid buying additional copies.

	Average annual cost to upgrade and maintain each PC	Potential annual savings
PCs with unused software = 20%	\$525	\$105,000 (Money in your pocket)

Be aware of end-of-lease costs


Automatic alerts help you to manage automatic lease extensions and prevent extra costs of leasing PCs that are no longer needed.

If you don't have any PC leases, continue to the next section.

	Monthly rental cost for each PC (3)	Potential annual savings
Leased PCs under-utilized = 1%	\$30	\$3,600 (Money in your pocket)

Redeploy hardware

Instead of buying new PCs, **hardware and user usage reports** can highlight underutilized PCs you can redeploy.

Average number of under-utilized PCs = 10	Cost to buy: a PC (4)	Total savings
	\$525 \$255	\$7,800 (Money in your pocket)

Eliminate software non-compliance fines

Our **Software Module** ensures you don't exceed your license count or risk fines for unauthorized use.

\$15,000	40%	Total risk savings
Average BSA fine (2)	Likelihood of being audited (2)	\$6,000 (Money in your pocket)

Reduce energy costs

Auto-schedule when PCs are powered on and off - and shrink your organization's evening and weekend energy bills.

Number of PCs left on overnight	Number of hours left on - outside business hours (6)	Energy used per typical PC per hour (watts) (7)	Average cost of power per hour (7)	Annual energy savings of up to
100 ^(10%)	16	300	\$0.09	\$15,768

Increase user productivity

Controlling access to websites, social media and selected applications by time of day means you can keep users on task.

Percentage of computers assigned to users	Time spent on internet/applications for personal use	Average user salary**	Annual savings from wasted time
90% ⁽⁹⁰⁾	30 mins	\$39,750	\$6,210

Make informed migration decisions

Real-time inventory and history data means you can plan and execute migrations with minimal disruption, plus you'll know instantly which PCs need additional upgrades to support new software.

Time wasted by not knowing system information (annually)	Percentage of workstations involved	Salary* of IT staff	Annual savings from wasted time
2 hrs	20% ^(200 pcs)	\$45,000	\$6,250

Minimize the need for physical on-site support

Reduce travel costs to other sites with effective, secure **remote control** support.

Average time on site for 1 month	Salary* of IT staff	Annual savings from wasted time
180 mins	\$45,000	\$562

Enable swift problem resolution

Full **inventory reports, history changes and alerts** give you the information to help identify issues quickly - reducing downtime.

Average service desk calls per year (per PC)	Percentage of calls where lack of system information wastes time	Minutes wasted per call	Annual savings from wasted time
10	50%	5	\$6,510

Reduce print costs

Print monitoring will highlight approximately where your costs are generated, helping you to cut bills in the right places.

Color prints incl paper (7)	Black and white prints incl paper (7)	No of prints per user per year (8)	Percentage of unnecessary prints	Annual print savings of up to
60¢	15¢	6000	10% = 1200 prints (5% color vs 95% mono)	\$103,500



See how much you can save

Unused software	\$105,000	✓
End of lease costs	\$3,600	
Redeploy over buying new	\$7,800	
Software fines	\$6,000	
Swift problem resolution	\$6,510	
Physical onsite support	\$562	✓
Informed migration decisions	\$6,250	
Increase user productivity	\$6,210	
Energy costs	\$15,768	✓
Print costs	\$103,500	✓

In this example, the ROI would be less than 30 days!

Total savings **\$224,880**

www.netsupportdna.com



Sources: *(payscale.com). ** (Based on 2014 stats: <http://www.mirror.co.uk/>).
 Based on £ to \$ exchange rate of 1.5. 1 = www.gov.uk. 2 = Source: InformationWeek 2014 Software Licensing Survey.
 3 = Based on retail value: <http://www.hardsoftcomputers.co.uk/>. 4 = Based on current retailer prices.
 5 = Based on average cost to buy Microsoft Office licence. 6 = Based on an 8-hour working day.
 7 = Based on DNA calculations. 8 = Source: IT Pro, <http://www.itpro.co.uk/office-printers/25084/the-real-cost-of-office-printing>