

Cut your costs with NetSupport DNA



Every organisation wants to **SAVE MONEY**, but how do you begin to calculate the amount you can save?

Our example of cost savings made is based on a company with 1000 PCs, using 1000 software licences.



DNA can help you reduce the following costs:

Avoid buying or renewing software licences unnecessarily

Software licence reports show you where your unused licences are, so you can redeploy them or avoid buying additional copies.

 PCs with unused software = 20%	Average annual cost to upgrade and maintain each PC £350	Potential annual savings £70,000 (Money in your pocket)
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Be aware of end-of-lease costs

Automatic alerts help you to manage automatic lease extensions and prevent extra costs of leasing PCs that are no longer needed.

If you don't have any PC leases, continue to the next section.

 Leased PCs under-utilised = 1%	Monthly rental cost for each PC (3) £20	Potential annual savings £2,400 (Money in your pocket)
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Redeploy hardware

Instead of buying new PCs, **hardware and user usage reports** can highlight underutilised PCs you can redeploy.

Average number of under-utilised PCs = 10 	Cost to buy: a PC (4) £350 for software (5) £170	Total savings £5,200 (Money in your pocket)
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Eliminate software non-compliance fines

Our **Software Module** ensures you don't exceed your licence count or risk fines for unauthorised use.

Average BSA fine (2) £10,000	Likelihood of being audited (2) 40%	Total risk savings £4,000 (Money in your pocket)
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Reduce energy costs

Auto-schedule when PCs are powered on and off – and shrink your organisation's evening and weekend energy bills.

Number of PCs left on overnight 100 ^(10%)	Number of hours left on - outside business hours (6) 16	Energy used per typical PC per hour (watts) (7) 300	Average cost of power per hour (7) £0.06	Annual energy savings of up to £10,512
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Increase user productivity

Controlling access to websites, social media and selected applications by time of day means you can keep users on task.

Percentage of computers assigned to users 90% ⁽⁹⁰⁾	Time spent on internet/applications for personal use 30 mins	Average user salary** £26,500	Annual savings from wasted time £4,140
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Make informed migration decisions

Real-time inventory and history data means you can plan and execute migrations with minimal disruption, plus you'll know instantly which PCs need additional upgrades to support new software.

Time wasted by not knowing system information (annually) 2 hrs	Percentage of workstations involved 20% ^(200 pcs)	Salary* of IT staff £30,000	Annual savings from wasted time £4,166
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Minimise the need for physical on-site support

Reduce travel costs to other sites with effective, secure **remote control** support.

Average time on site for 1 month 180 mins	Salary* of IT staff £30,000	Annual savings from wasted time £375
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Enable swift problem resolution

Full **inventory reports, history changes and alerts** give you the information to help identify issues quickly – reducing downtime.

Average service desk calls per year (per PC) 10	Percentage of calls where lack of system information wastes time 50%	Minutes wasted per call 5	Annual savings from wasted time £4,340
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Reduce print costs

Print monitoring will highlight approximately where your costs are generated, helping you to cut bills in the right places.

Colour prints incl paper (7) 40p	Black and white prints incl paper (7) 10p	No of prints per user per year (8) 6000	Percentage of unnecessary prints 10% = 1200 prints (5% colour vs 95% mono)	Annual print savings of up to £69,000
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See how much you can save

Unused software	£70,000	✓
End of lease costs	£2,400	
Redeploy over buying new	£5,200	
Software fines	£4,000	
Swift problem resolution	£4,340	
Physical onsite support	£ 375	✓
Informed migration decisions	£4,166	
Increase user productivity	£4,140	
Energy costs	£10,512	✓
Print costs	£69,000	✓

In this example, the ROI would be less than 30 days!

Total savings **£149,887**
www.netsupportdna.com



Sources: *(Based on average 2015 wage - IT Job Watch). ** (Based on 2014 stats: <http://www.mirror.co.uk/>).
1 = www.gov.uk. 2 = Source: InformationWeek 2014 Software Licensing Survey.
3 = Based on retail value: <http://www.hardsoftcomputers.co.uk/>. 4 = Based on current retailer prices.
5 = Based on average cost to buy Microsoft Office licence. 6 = Based on an 8-hour working day.
7 = Based on DNA calculations. 8 = Source: IT Pro, <http://www.itpro.co.uk/office-printers/25084/the-real-cost-of-office-printing>